



FOR IMMEDIATE RELEASE

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KRISTIN SAWYER, ELECTED TO BRAGB BOARD OF DIRECTORS

Roslindale MA – December 7, 2018 – In male dominated industries, women only hold a small percentage of board seats. Improving these numbers, Kristin Sawyer, general contractor of Choice Home Improvement, Inc. in Roslindale, has been elected to sit on the Board of Directors of the Builders and Remodelers Association of Greater Boston (BRAGB). Kristin will increase the number of women sitting on the BRAGB board to 3 out of 20 members. She brings with her over 30 years of experience in the construction industry, which today continues to be an industry dominated by men. Only 9.1% of the construction industry today are women*.

Along with Kristin's experience as a woman general contractor, she brings to the board project management skills, foresight, and attention to detail mixed in with a little intuition.

* <https://www.nawic.org/nawic/statistics.asp>

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About:

Kristin is the founder and past president of Redlands Construction, Inc. with over 30 years of construction and residential remodeling experience. She is also the CEO and General Manager of Choice Home Improvement, Inc. As a seasoned, licensed general contractor, Kristin leads and oversees all residential remodeling: additions, kitchens, bathrooms, basement and attic conversions and outside living spaces in the Greater Boston area.

Kristin combines her practical experience in the construction field with her strong sense of design to create a true collaboration with her clients and trade partners. Choice Home Improvement's creative, collaborative process and strong project management brings their clients' visions to reality.

BRAGB is an affiliate of The National Association of Home Builders (NAHB).

For more information, please contact:

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